

ANNUAL REPORT OF RAUNQAN (2022-23)

THE FOLK DANCE SOCIETY OF SRI GURU GOBIND SINGH COLLEGE OF COMMERCE

COMPETITIONS

1. BAWRAA

Bawraa was a group folk dance competition organized by Thirkan- The Folk Dance Society of Vivekananda College, University of Delhi on 13th January 2023. The event was beautifully organized by their team and featured diverse folk performances from different colleges. The team of Raunqan exquisitely dressed and performed Giddha on traditional Boliyan and used various props in the performance. Raunqan's performance was abundantly appreciated and adored by the audience.

EVENTS

1. The Burrah Project

At the three-day massive Punjabi music and food festival organised at Jawaharlal Nehru Stadium, we represented our culture with a graceful Giddha performance. Raunqan performed a folk sequence in the festival with a footfall of about 50,000 people. Additionally, in the same festival, The team of Raunqan also performed as background dancers for Noor Chahal during her live singing performance.

Maijeet Kaur

2. Sachkhand Foundation- Freedom from Depression

Sachkhand foundation is a registered NGO with Niti Ayog which is continuously working to help people from all castes and races. It works with the motto of Sarbat Da Bhalla in the fields of Sewa, Service, Education, Healthcare and Environment Protection. With its elegant folk dance performance, Raunqan contributed towards the cause - Freedom from Depression - and hence made efforts to spread awareness for the same.

3. Aziyat 2.0

Aziyat - which means trouble suffering or pain in Urdu, is an initiative started by Sachkhand Foundation wherein period pain simulators were set up for men. This was done to provide a glimpse of what menstruators experience each month. Raunqan was invited to Aziyat 2.0, on the 27th of August 2022, in Vegas Mall, Dwarka, to gather attention and in turn, provide awareness to everyone on the matter. Aziyat 2.0 was a huge event, organised in collaboration with Initiators of Change. The chief guest of the event was Noor Chahal, a popular Punjabi actress and composer.

4. Teacher's Day at SGGSCC

The college celebrated Teacher's Day by organising various performances to express gratitude towards our teachers. The event was organised on 5th September 2022 by NSS, SGGSCC. Raunqan gave a delightful performance which all the teachers appreciated. Raunqan's performance brought a zest of energy on Teacher's Day and a cheerful smile to our teacher's faces.

MV

5. Jugni - The Annual Diwali Mela of SGGSCC

Raunqan's performance on the Diwali Mela - Jugni - infused a zest of energy on this auspicious occasion. Jugni is an annual Diwali Mela organised by NSS, Sri Guru Gobind Singh College of Commerce to celebrate the auspicious occasion on the college premises. In this academic year, the Diwali mela was organised on 20th October 2022.

6. Diwali Mela - Rajdhani College

Raunqan carried its grace to Rajdhani College with its splendid performance on the occasion of Diwali. The audience enthusiastically cheered Raunqan's performance.

7. Bollywood Day at SGGSCC

Bollywood Day was organised on 9th November 2022, where students came to college creatively dressed up as their favourite Bollywood characters. Making the Bollywood Day at our college memorable, Raunqan showcased its beautiful Giddha on beautiful Bollywood songs and brought great energy into the event. This was also the first performance of Raunqan which the newly admitted first-year students witnessed.

8. Lohri

On 13th January 2023, the Cultural Committee of the college comprising several societies including Raunqan organised the Lohri Mela where the team of Raunqan dressed up and performed with immense enthusiasm on folk songs. With Raunqan's graceful performance, the joy amongst the college crowd was unmissable.

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9. NCWEB Orientation

The orientation for the students of the Non-Collegiate Women's Education Board was held on 20th December 2022 for the academic session 2022-23. Raunqan put forward a beautiful performance in the orientation to acquaint them with the folk dance society of the college and give the students a glimpse of the same.

COLLABORATIONS

1. Sewa Udhaar Foundation

Sewa Udhaar Foundation Trust is a volunteer-based organization working on education, health, environment, social welfare and social upliftment. Collaborating with the NGO, our team visited underprivileged children and taught them to dance. It was a cherished experience for both the children and our team.

2. Liza Yachmin

Liza Yachmin is a famous personality on Instagram who collaborated with Raunqan in the month of October for a giddha dance video. This video got more than 56,000 views and reached 53,000 accounts. It was a wonderful collaboration; appreciated by Liza Yachmin.

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SOCIAL MEDIA HIGHLIGHTS

1. With almost 13,000 followers on Instagram, Raunqan receives tremendous love and support in the world of social media.
2. An Instagram reel featuring our Giddha from the month of June has crossed almost 4 million views with over 2,00,000 likes and 500+ comments. This video has reached 4 million accounts.
3. Each video posted by Raunqan on Instagram over the past months has received an average viewership of 1,00,000 views and reached 50k-100k accounts.

Manjeet Kaur